

Special Events

Do you know why you need video on your website?

Seminar presentation by David Beatriz, president Planet Digital, Inc.

The consumption of media has shifted to online video, where viewers have longer interaction times, higher recall, and increased conversion rates. Learn how to develop online videos that will best engage your audience and get your brand's message heard. Dave introduces to you some of the newest ideas about increasing revenues by adding videos to your website.

What you will learn

- How videos are captured, edited and published.
- Low-cost solutions for creating video.
- The emerging and easy way to present and promote live events.
- Publishing platforms.
- What's next with mobile and video.

Call TODAY! to book Dave at your next event.

Digital Media Alliance Florida Special Event

April 2009 event "The Convergence of Performance and Technology" at Planet Digital.

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