

Stereographic Cinema Seminar "How To:3D"

Hollywood is looking for a "hook" for the Movie theater experience that the home theater can't easily reproduce to keep people coming in. One strategy is Stereographics (3D, think 3D glasses like in the 50's, but much better visual technology).

Blue Sky ("Ice Age", "Robots", "Ice Age: the Meltdown", "Horton Hears a Who") will release a new feature soon, "Ice Age: The Dawn of the Dinosaurs", that was planned from the beginning for Stereographic showing in the movie theater.

Jayne Wilkinson is the Supervisor in charge of that pre-planning at Blue Sky. When you use Stereographics, there are many problems that the production process hasn't had to wrestle with yet. Problems like the limitations of CG cameras, rendering proper camera animation, human factors of the audience, limits of movie theater projector technologies, cost-benefit tradeoffs on equipment in the theater, and how to use these for art.

In this special Planet Digital Seminar Event, Jayme will explore these problems of Stereographics production for film and discuss the solutions that Blue Sky is using for their new feature. This is a one-time only special engagement, and an opportunity to learn from one of the pioneers in this emerging technology - so don't miss it! Register Now!

3D is being used in many ways that were impossible only a few years ago. Whether you are working in film, television, video games, or simulation and training -- 3D is a real and powerful tool that you can use to enhance your projects

TELEVISION

Millions of people watched the 3D commercial for "Monsters vs. Aliens," which aired on Sunday during Superbowl XLIII. The TV show Chuck followed the next evening with a special episode in full 3D.

MOVIES

Movies such as Coraline, The Nightmare Before Christmas, Journey to the Center of the Earth, and most recently - Ice Age 3: The Dawn of the Dinosaurs, are using stereoscopic 3D technology to give movie-goers a more realistic and immersive experience at the theater.

VIDEO GAMES

Sony has announced that the PS3 will support stereoscopic 3D in 2009. Computer games such as World of Warcraft and Left 4 Dead can be played already in stereoscopic 3D, with a supporting graphics card, glasses, and display from nVIDIA.

SIMULATION

Doctors are using stereoscopic technology to aid in complicated operations. At the Children's Hospital Boston, a team is using stereoscopic glasses to perform safer, less invasive heart surgery.

About the Instructor

Jayne Wilkinson is the technical supervisor for Stereoscopic development at Blue Sky. He is an accomplished digital artist, having worked on major motion pictures including "Ice Age: The Meltdown," "How the Grinch Stole Christmas," and "What Dreams May Come" - which won the Oscar in 1998 for best Visual Effects. Prior to working for Blue Sky, Jayme was the CGI lead for Walt Disney Feature Animation, and the CG Supervisor/ Technical Art Director for Electronic Arts.

Event Details:

When: February 20th, 9AM-1PM

Where: The DAVE School
2000 Universal Studios Plaza #200
Orlando, Florida, 32819
(Click here for directions)

General Admission: \$99

Early Registration: \$75
Ends Wednesday February 18th

Student Admission: \$50

To Register: Contact Dana Mott (training@planetdigital.com)
Or see our listing on [EventBrite](#) to register OnLine!

Monsters vs. Aliens --
Superbowl Commercial

Heart Surgeons at the
Children's Hospital, Boston